

4 EASY TIPS

TO REACH YOUR FUNDRAISING GOAL AND CREATE A WORLD WHERE EVERYONE AFFECTED BY PANCREATIC CANCER THRIVES.

Don't forget to set a personal fundraising goal of \$200 or more!



CUSTOMIZE YOUR FUNDRAISING PAGE

Motivate donors to support you by sharing your story. Participants who do this raise **3x MORE** than those who don't.

1. Log in to your PurpleStride Dashboard.
2. Click Customize Your Personal Fundraising page or Customize Your Team Page.
3. Add a photo or video and save.
4. Update your message and save.



MAKE A SELF-DONATION

Participants who make a self-donation raise **2x MORE** than those who don't.

1. Log in to your PurpleStride Dashboard.
2. Click Make a Self-Donation.
3. Submit your donation using the same name you registered with.



CONNECT YOUR FUNDRAISER TO FACEBOOK

Connecting your Personal Fundraising Page to Facebook through the PurpleStride Dashboard helps you raise **5x MORE** than those who don't.

1. Log in to your PurpleStride Dashboard.
2. Click Connect to Facebook Fundraiser.
3. Follow the instructions to create your Facebook Fundraiser.



SEND EMAILS THROUGH YOUR PURPLESTRIDE DASHBOARD

Fundraisers who send emails from their Dashboard raise **15x MORE** than those who don't. And emails you send from the Dashboard include links to your Personal Fundraising Page, making it easy for email recipients to support you.

1. Log in to your PurpleStride Dashboard.
2. Click Send Messages to Family & Friends.
3. Select and update your message.
4. Add your recipients and send.