

# Inspiration. Collaboration. Your Crucial Contribution.

Local action. Nationwide impact. This is PanCAN PurpleStride, the ultimate walk to end pancreatic cancer! It's a celebration at nearly 60 PurpleStride events across the nation to honor survivors, remember those we've lost and inspire your community.

**When your company creates a team for PanCAN PurpleStride, you create hope.**

**When your company team fundraises for PanCAN PurpleStride, you'll make a genuine impact on the lives of people with pancreatic cancer and their families by:**

- Providing patients and their families access to the information, resources and programs they urgently seek following a pancreatic cancer diagnosis.
- Making it possible for PanCAN to provide free, critical one-to-one support for patients and families reaching out the PanCAN Patient Services.
- Powering progress – allowing us to invest over \$208M in innovative research since 2003.
- Helping us reach a more diverse patient population and build more resources for underserved and minority communities who face significant barriers to care.
- Inspiring the families, caregivers, advocates, colleagues and friends of everyone facing this disease.

**Your company team makes sure no one has to face a pancreatic cancer diagnosis alone.**

“ Shortly after Jeff Mascott, Adfero's founder, was diagnosed with pancreatic cancer, we sought ways to support Jeff, his family and everyone impacted by the disease. And we found PanCAN. Team Adfero came together with friends and family to run, walk and celebrate Jeff, an active runner and philanthropist who lived out the value of teamwork in everything he did. Participating in and fundraising for PurpleStride was—and will continue to be—one of the ways we honor Jeff's legacy. ”

Rebecca Alderson,  
Director of Human Resources at Adfero &  
PurpleStride Washington DC Team Captain



## When your company joins PanCAN PurpleStride, you're joining a nationwide movement and creating fun, meaningful opportunities:

- Employee Engagement – authentically connecting with each other AND your community
  - Employee leadership opportunities
  - Team building
  - Friendly competition between departments, branches, offices
  - Family-friendly event!
- Local Visibility – enhancing your company's leadership and brand
- Matching gift opportunity? Your support means the world to your employees

And we'll be there with YOU every step of the way to make sure your team gets the most from your participation:

- Customizable team and personal fundraising pages – track your progress and encourage friendly competition between multiple locations and departments!
- Team and individual incentives recognition when fundraising milestones are met.
- Support materials and messaging for office display and company communications.

**Get started today. Register your team for PanCAN's biggest fundraising event of the year at [purplestride.org](https://purplestride.org) and start recruiting!**

