

4 EASY TIPS

TO REACH YOUR FUNDRAISING GOAL TO SUPPORT PANCREATIC CANCER PATIENTS

Don't forget to set a personal fundraising goal of \$200 or more!



CUSTOMIZE YOUR FUNDRAISING PAGE

Motivate donors to support you by sharing your story. Participants who do this raise **3x MORE** than others.

1. Log in to your PurpleStride Dashboard
2. Click Customize Your Personal Fundraising Page
3. Add a photo or video and save
4. Update your message and save



MAKE A SELF DONATION

Participants who make a self donation raise **2x MORE** than those who don't.

1. Go to your personal fundraising page
2. Click Make A Donation
3. Submit your donation using the same name you registered with



CONNECT YOUR FUNDRAISER TO FACEBOOK

Connecting your personal fundraising page to Facebook through the PurpleStride Dashboard helps you raise **5x MORE** than those who don't.

1. Log in to your PurpleStride Dashboard
2. Click Connect to Facebook Fundraiser
3. Follow the instructions to create your Facebook Fundraiser.

Click [here](#) for more information on Facebook Fundraisers.



SEND EMAILS THROUGH YOUR PURPLESTRIDE DASHBOARD

Fundraisers who send emails from their Dashboard raise **15x MORE** than those who don't. And emails you send from the Dashboard include links to your personal fundraising page, making it easy for email recipients to support you.

1. Log in to your PurpleStride Dashboard
2. Click Send Fundraising Messages to Family & Friends
3. Select and update your message
4. Add your recipients and send