

WAGE HOPE MY WAY GOLF TOURNAMENT FUNDRAISING TIPS

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A golf fundraiser presents countless opportunities to raise awareness and bring in donations to fight the world's toughest cancer. In addition to our [Event Checklist](#), below are some tips to help when organizing your own event.

REGISTRATION AND SPONSORSHIP IDEAS: WAYS TO ENGAGE YOUR PARTICIPANTS AND SPONSORS PRIOR TO EVENT DAY

- **Donation Appeal:** Ask each golfer to make a donation on top of their registration fee by either requesting a fixed dollar amount or setting a specific fundraising goal.
- **Food/Drink Tickets:** Who doesn't get hungry or thirsty while playing golf? Consider offering your participants food and drink tickets ahead of time to ensure their participation in the event by including it in the ticket/registration fee.
- **Hole Sponsorship:** You can "sell" hole sponsorships, even putting more than 1 sponsor on a hole to increase revenue. Be creative in the ask and include a sign that clearly identifies the hole sponsor name/organization.
- **Discounted Foursome Ticket Packages:** Offering a few options, add-ons, and special rates with your ticketing.
- **Mulligans:** Have golfers donate \$20 for a chance at a do-over if their first try has gone awry!

CONTESTS: WAYS TO ENGAGE YOUR PARTICIPANTS ON THE GOLF COURSE

- **Hole – in – One Contest:** Offer a special prize (for instance, if you are hosting a bbq following the golf tournament you can offer a food or drink ticket) for golfers who can sink a hole-in-one on the course.
- **Putting Contest:** Once the entire foursome has made it to the green, each player abandons their traditional golf clubs and opts for one of the available items: croquet mallet, field hockey stick, wiffle ball, etc. The first golfer to sink their ball wins.
- **Purple Ball Contest:** Each foursome pays for one purple golf ball, which rotates between players at each hole. At each hole, the score of the golfer with the purple ball is recorded. Any team that loses the ball is eliminated. The winner is decided by the team with the lowest score for the purple ball.
- **Longest Drive Contest:** See who can hit the ball the farthest from the tee to the cup, and the longest drive from the tee box wins. This contest is best for a par 5 or par 6 to give your golfers plenty of room to show their stuff.
- **Straightest Drive Contest:** Award a prize to the player whose first shot from the tee box lands closest to a straight line marked clearly in the fairway.
- **Closest to the Curve Contest:** Instead of drawing a straight line in the fairway, draw a curved or zig zag line. The ball to land closest to the curve wins!
- **Closest to the Pin Contest:** Used on a par 3 hole, the golfer to get closest to the pin after the first swing wins.
- **Skins Contest:** Skins is a game where players compete for a prize – usually money – on every hole. The prize at stake is called the 'skin'. Have every team donate to be a part of the contest.



For more information and to get started, contact our Wage Hope My Way team at myway@pancan.org.