

THIRD-PARTY EVENTS GUIDELINES

THANK YOU FOR CREATING A FUNDRAISER TO BENEFIT THE PANCREATIC CANCER ACTION NETWORK!

We will support your efforts as much as possible, but please note that with third-party events, it is imperative that we follow standards set by the Internal Revenue Service (IRS) and the Better Business Bureau (BBB) to ensure we do not jeopardize our 501 (c)3 status.

We have established guidelines to give you a better understanding of what we can and cannot do as it relates to your event.

If you have any questions, reach out to your staff partner or myway@pancan.org.

A complete list of FAQs and Guidelines can be found [here](#).

WE DO:	WE DO NOT:
<ul style="list-style-type: none"> Allow use of our name and a special “benefiting” logo to promote your fundraiser, once you have created an online page or filled out an agreement. All materials that use our logo or name must be reviewed by PanCAN beforehand 	<ul style="list-style-type: none"> Support fundraisers that involve controversial subject matter that can be contrary to the mission, image and core values of the Pancreatic Cancer Action Network
<ul style="list-style-type: none"> Provide a personalized fundraising platform to collect straight monetary donations 	<ul style="list-style-type: none"> Use the personalized fundraising platform for ticket sales, registrations, sponsorship, auctions or raffles Issue our 501 (c) 3 to be used for anything other than straight monetary donations. We cannot use our Tax ID for in-kind donations, such as venue, food, auction items, etc.
<ul style="list-style-type: none"> Provide dedicated 1:1 support by a Wage Hope My Way staff member Provide awareness materials, including information about pancreatic cancer and our organization, purple ribbons, etc. 	<ul style="list-style-type: none"> Pay for or reimburse any expenses Organize any part of the event logistics
<ul style="list-style-type: none"> Include the event on the Action Center of pancan.org Share the event with the local PanCAN Affiliate to see if they can share on their local Facebook Group and/or see if a representative is able to attend 	<ul style="list-style-type: none"> Share our mailing list Sell, promote or endorse an outside business or product Guarantee a PanCAN representative attend your event

IMPORTANT NOTE FOR AUCTIONS AND RAFFLES:

You are required to share with buyers the fair market value of the items they purchase at an auction/raffle at your event where bidders can see them. Tell the buyers to work with their tax advisor to determine their tax implications. Many states and local jurisdictions have strict regulations governing raffles and other gaming events for charitable purposes. Please check with your official state and local websites for details on if and how you can hold a raffle or other gaming activities. PanCAN’s Tax ID cannot be used to apply for a raffle license.