

WAGE HOPE MY WAY

5 EASY FUNDRAISING TIPS

PANCREATIC
CANCER
ACTION
NETWORK[®]

Thank you for taking bold action to improve the lives of everyone impacted by pancreatic cancer. Follow these tips to help reach your goal and support [pancreatic cancer patients](#).



1. SET A GOAL

The clearer you are about your goals, the more likely you are to reach them. You know your community best. Set a goal that is realistic! And if you hit your goal early on, don't be afraid to increase it.



2. MAKE A PERSONAL DONATION

Kick off your fundraising by making a personal donation. People that make a personal donation, on average, raise twice as much!



3. PERSONALIZE YOUR FUNDRAISING PAGE

Share your story, upload a photo and explain why you are asking people to donate! People that personalize their page, on average, raise 3 times as much!



4. REACH OUT

Create a list of everyone you know and reach out! Whether in-person, via email or phone, or through social media!



5. FOLLOW UP

Don't be afraid to follow up! Remember it usually takes three asks before someone will make a donation!

And don't forget to thank your donors! Big or small, every donation counts. Always be thanking!

Please visit pancan.org/DIY for more information or call us at 877.573.9971

For information about mailing a donation, please check out our FAQ page at www.pancan.org/diy

pancan.org

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