

Thank You Letters to Tempur-Pedic Retailers:

Here is a simple and easy step by step process that can help us as we continue to raise awareness about pancreatic cancer.

- Print out the attached thank you letter template
- Handwrite your personal story on the template
- Go to http://www.tempurpedic.com/promos2/teddy_bear/ and enter your zip code to find the participating retailers near you and print out the list
- Make enough copies to send or deliver to each of the retailers near you PLUS make one (1) EXTRA copy to send to Kaci Prunty – see below
- Personalize each letter, i.e. “Dear Banner Mattress, my Tempur-Pedic retailer”
- Mail or hand deliver the thank you letter to each of participating retailers in your area
- Take the EXTRA copy and mail to:
Kaci Prunty
Retail Marketing Manager
Tempur-Pedic North America, LLC
1713 Jaggie Fox Way
Lexington, KY 40511

Kaci is the representative that we work with at Tempur-Pedic and she is a great advocate for the Pancreatic Cancer Action Network. She will share your letters with the Regional Managers so that they can be on top of what is going on in your communities!

- Final Step: Send an e-mail to socialmedia@pancan.org and let us know that your thank you letters have gone out 😊