



**PANCREATIC CANCER ACTION NETWORK®**

# **PURPLESTRIDE**

## **PHILADELPHIA2010**

**Date:** Saturday, November 6, 2010

**Location:** Memorial Hall in Fairmount Park (at Please Touch Museum)  
4231 Avenue of the Republic  
Philadelphia, PA 19131

**Registration Opens:** 7:00 a.m.

**Walk Starts Promptly:** 8:30 a.m.

**Important Event Details:**

- The walk takes place rain or shine. Wear purple if you can!
- At the Registration Tent, there are separate lines for those who pre-registered (“Check-In Registration”) and those who are registering at the event (“Event Day Registration”). Save time by finding the right line. Survivors may check in or register in the Survivors Tent.
- Volunteers will be wearing shirts to identify them. They can answer questions or direct you. (Volunteers should sign in at the special Volunteer table.)
- Look for our button table near the Memory-Honor wall. We will have paper and markers available for adults or children who want to design a button to wear to honor someone. You may bring a pre-printed photo or image to use, but it must be printed on regular (not photo) paper and fit into a 2" circle. Donations for these buttons are welcomed and appreciated.

**Parking** – Plenty of free parking will be available. The police will direct you where to park. There will be a handicapped drop-off area for those needing it.

**After you park** - Go to the Registration Tent, bringing any additional donations you may have. Go to “Check-In Registration” if you pre-registered online or by mail. Those who haven’t registered yet should go to “Event Day Registration” lines. Pre-registered participants will receive an event t-shirt and be told where to pick up their fundraising incentive prizes, if they qualify. T-shirts are in limited supply—we hope to have enough for those registering on Nov. 6<sup>th</sup>, but cannot guarantee that we will.

**Survivors Tent** – We encourage pancreatic cancer patients/survivors to check-in or register in the heated Survivors Tent. There will be refreshments located there.

**Refreshments** – Free snacks and hot/cold drinks, including water, will be available at the Food & Beverage tent. Please put all trash in the cans provided.

**Toilets** – There will be portable toilets for your use in the main event area.

**Purple Play Zone** – Kids will enjoy the games, inflatable obstacle course, tattoos and more—including a visit from Philadelphia Wings’ mascot Mad Dog. An adult must be with children under 10 at all times. Area opens at 7 a.m.

**Meeting your team** – Plan ahead and choose a way to meet your team. Some teams bring a banner or sign. Make sure all team members have the team leader’s cell phone number.



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**The walk will start PROMPTLY at 8:30 am.** - There will be a few announcements, then a countdown—so please don't start until the countdown is finished! You will see a banner sign at the start/finish line. Runners line up in front of walkers and will go first. Please arrive well before the walk/run start time in order to get through check-in or registration and enjoy all the features of PurpleStride Philadelphia 2010, including food, advocacy and information tables, sponsor booths and the PanCAN store.

**Route :** Distance is 5K (about 3 mi.); strollers and wheelchairs are welcomed. Most of the route is flat. There are a few cut-offs that will take you a shorter route, but all cut-offs take you back to the finish line. There's one water station along the way.

**PurpleStride Philadelphia Finale & Awards Program:** After you finish your walk or run, enjoy the activities in the main event area until 10 a.m., when a very special program begins. Channel 10 news anchor Renee Chenault-Fattah will emcee and talk about her personal commitment to the fight against pancreatic cancer. One of our terrific survivors will also speak. Then we'll announce the Top Ten Individual Fundraisers and our Top 15 fundraising teams. The program caps off with the long-awaited moment—the announcement of the almost-final tally of this year's donations to PurpleStride Philadelphia and the Pancreatic Cancer Action Network!

Thanks so much to everyone who has worked hard to make this—our fourth PurpleStride Philadelphia, but the first held in the city—a huge success! Whether you are a team leader, individual walker, or are volunteering for the day, your dedication and hard work are greatly appreciated.

Questions? Contact [ddeoria@pancanvolunteer.org](mailto:ddeoria@pancanvolunteer.org)