



# PURPLE STRIDE®

# WAGE HOPE™

## ABOUT PURPLESTRIDE

PurpleStride is the signature fundraising and awareness event for the Pancreatic Cancer Action Network, the national organization creating hope in a comprehensive way for the pancreatic cancer community.



### Empowering Tens of Thousands

Every year across the country, thousands of people participate in nearly 60 PurpleStrides to help fight pancreatic cancer.



### Providing Hope and Inspiration

PurpleStride is a time to honor loved ones who are battling or have lost the fight with pancreatic cancer. For participants, it's a journey of hope and inspiration.



### Ways to Get Involved

- Become a sponsor
- Start a company team
- Volunteer or register to participate

### Raising Millions for Research

PurpleStrides contribute millions of dollars to our mission to advance research, support patients and create hope.



### Volunteer-Run

PurpleStride is produced by local volunteers so more of your dollars go directly to fighting pancreatic cancer.



JOIN US ON  
**MAY 2, 2015**

7:00 AM | EXPOSITION PARK

## PURPLESTRIDE LOS ANGELES

Join the Pancreatic Cancer Action Network for PurpleStride Los Angeles. This family-friendly event unites the community by raising awareness and support for the fight against pancreatic cancer. The 5K run and family-friendly walk take participants on a journey of hope and inspiration through Exposition Park. We are expecting over 2,000 participants and hope to raise more than \$390,600 that will advance research, support patients, and create hope for the pancreatic cancer community. With children's activities, entertainment, refreshments and more, there is something for everyone to enjoy!

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

Strongest co-branding, exposure and access to passionate supporters participating in the event. National and regional visibility beyond the event.

### GOLD SPONSOR

Extensive recognition and event promotion.

### SILVER SPONSOR

Recognition on event materials and signage.

### FRIEND OR IN-KIND SPONSOR

Recognition on one element at the event.

### FOR SPONSORSHIP INFORMATION

Alex Weiss at [aweiss@pancan.org](mailto:aweiss@pancan.org)

**PANCREATIC  
CANCER  
ACTION  
NETWORK**

Pancreatic Cancer Action Network  
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Manhattan Beach, CA 90266  
[pancan.org](http://pancan.org)

Government Affairs & Advocacy Office  
1050 Connecticut Ave. NW, 10th Floor  
Washington, DC 20036  
202 742 6699

 [twitter.com/PanCan](https://twitter.com/PanCan)

 [facebook.com/JointheFight](https://facebook.com/JointheFight)

[PURPLESTRIDE.ORG/LOSANGELES](http://PURPLESTRIDE.ORG/LOSANGELES)