



PURPLE STRIDE®

WAGE HOPE™

ABOUT PURPLESTRIDE

PurpleStride is the signature fundraising and awareness event for the Pancreatic Cancer Action Network, the national organization creating hope in a comprehensive way for the pancreatic cancer community.



Empowering Tens of Thousands

Every year across the country, thousands of people participate in nearly 60 PurpleStrides to help fight pancreatic cancer.

Raising Millions for Research

PurpleStrides contribute millions of dollars to our mission to advance research, support patients and create hope.



Providing Hope and Inspiration

PurpleStride is a time to honor loved ones who are battling or have lost the fight with pancreatic cancer. For participants, it's a journey of hope and inspiration.

Volunteer-Run

PurpleStride is produced by local volunteers so more of your dollars go directly to fighting pancreatic cancer.



Ways to Get Involved

- Become a sponsor
- Start a company team
- Volunteer or register to participate

JOIN US ON
MAY 2, 2015
 8:00 AM | FORD FIELD

PURPLESTRIDE DETROIT

Join the Pancreatic Cancer Action Network for PurpleStride Detroit. This family-friendly event unites the community by raising awareness and support for the fight against pancreatic cancer. The 1-mile family-friendly walk take participants on a journey of hope and inspiration through Ford Field. We are expecting 4,700 participants and hope to raise more than \$350,000 that will advance research, support patients, and create hope for the pancreatic cancer community. With children's activities, entertainment, refreshments and more, there is something for everyone to enjoy!

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

Strongest co-branding, exposure and access to passionate supporters participating in the event. National and regional visibility beyond the event.

GOLD SPONSOR

Extensive recognition and event promotion.

SILVER SPONSOR

Recognition on event materials and signage.

FRIEND OR IN-KIND SPONSOR

Recognition on one element at the event.

FOR SPONSORSHIP INFORMATION

Meghan Combs at
 mcombs@pancanvolunteer.org

**PANCREATIC
 CANCER
 ACTION
 NETWORK**

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 Manhattan Beach, CA 90266
 pancan.org

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PURPLESTRIDE.ORG/DETROIT