



PANCREATIC CANCER ACTION NETWORK®

PURPLESTRIDE

ENVISION
A WORLD

FREE OF PANCREATIC CANCER



ABOUT PURPLESTRIDE

PurpleStride is the signature fundraising and awareness event for the Pancreatic Cancer Action Network, the national organization creating hope in a comprehensive way for the pancreatic cancer community.



Empowering Tens of Thousands

Every year across the country, thousands of people participate in nearly 60 PurpleStrides to help fight pancreatic cancer.



Providing Hope and Inspiration

PurpleStride is a time to honor loved ones who are battling or have lost the fight with pancreatic cancer. For participants, it's a journey of hope and inspiration.



Ways to Get Involved

- Become a sponsor
- Start a company team
- Volunteer or register to participate

Raising Millions for Research

PurpleStrides contribute millions of dollars to our mission to advance research, support patients and create hope.



Volunteer Run

PurpleStride is produced by local volunteers so more of your dollars go directly to fighting pancreatic cancer.



purplestride.org/birmingham

JOIN US ON APRIL 18 • 2015

7:30 AM • VETERANS PARK

PurpleStride Birmingham

PurpleStride Birmingham is a family-friendly event that unites the community while raising awareness and support for the fight against pancreatic cancer. The timed 5K run and family-friendly walk will take participants through Veterans Park, on a journey that is filled with hope and inspiration. With children's activities, entertainment, refreshments and more, there is something for everyone to enjoy.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

Strongest co-branding, exposure and access to passionate supporters participating in the event. National and regional visibility beyond the event.

GOLD SPONSOR

Extensive recognition and event promotion.

SILVER SPONSOR

Recognition on event materials and signage.

FRIEND OR IN-KIND SPONSOR

Recognition on one element at the event.

FOR SPONSORSHIP INFORMATION

Contact Jill Moller at jmoller@pancanvolunteer.org