

Pancreatic Cancer: Know it. Fight it. End it.

July 9, 2013

Dear Friends and Colleagues,

We are pleased and proud to serve as the Honorary Co-Chairs for the 5th Annual PurpleStride Detroit event scheduled for September 29, 2013, to benefit the Pancreatic Cancer Action Network.

The next time you walk into Comerica Park, take a minute to look around. 44,000 fans fill those seats on game day. That's the same number of Americans who will be diagnosed with pancreatic cancer this year. And most will die of their disease. Now add to that the number of husbands, wives, children, co-workers, family and friends whose lives will be changed forever. The impact of pancreatic cancer is staggering!

One out of 71 of us will be diagnosed with pancreatic cancer in our lifetime. We don't need to tell you that this is one of the most feared of all cancer diagnoses. We find it late. We fight it hard. And still we fail.

As physicians who work with pancreatic cancer patients every day, we are asking you to join us to help change these statistics. We can do that by joining together and supporting the Pancreatic Cancer Action Network.

The Pancreatic Cancer Action Network's primary goal is to double the survival rates for pancreatic cancer patients by 2020. To do that, we are funding breakthrough basic science research in biomarker screening, targeted therapies, immunotherapies and clinical trials using other novel chemotherapy agents to improve patient outcomes. At the same time, the Pancreatic Cancer Action Network provides education and personal support through the PALS program, offered free-of-charge to pancreatic cancer patients and their families.

Together we are asking you to join us in this fight against pancreatic cancer. We need your leadership to help raise awareness and funding for this very important effort. Please join us at the Detroit Zoo on September 29th at the PurpleStride Detroit event. Form a team of patients, coworkers, family and friends and walk with us. Together we will demonstrate our passion and commitment to this most important cause, and lead the way to finding new cures and creating hope. Together we can make a difference!

We look forward to seeing you at the Zoo!



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