

I am proud to serve as a Champion of Hope for PurpleStride Cleveland, held Saturday, June 1, 2013, to benefit the critical mission of the Pancreatic Cancer Action Network.

Like many of you, my life and people close to me have been greatly affected by pancreatic cancer. I lost my mother my senior year of high school to this devastating disease. I wanted to be a part of this event to honor her memory, and am so pleased that I will be able to attend PurpleStride Cleveland and participate in the day's activities.

Despite the fact that pancreatic cancer is the fourth-leading cause of cancer death in the United States, the disease has no early detection method and few effective treatment options for patients. It is the only one of the top ten cancer killers with a five-year survival rate in the single digits, a statistic that has not improved significantly in over forty years.

We must work together to change these odds for all friends and loved ones who will face this disease.

PurpleStride Cleveland pays tribute to all those lost to pancreatic cancer. The event also empowers those currently battling the disease with the hope that one day, with your help, we can put an end to pancreatic cancer. Please join me in creating hope and being part of this truly amazing effort!

Please support the important work of the Pancreatic Cancer Action Network and their goal of doubling the pancreatic cancer survival rate by 2020. Register today at www.purplestride.org. Sign up as an individual or form a team to walk together, and on June 1, join with thousands of others in making strides toward a cure.

Thank you for supporting this important cause!

Sincerely,

John Greco

