

PURPLESTRIDE PHILADELPHIA 2012

NOVEMBER 3, 2012 · MEMORIAL HALL, FAIRMOUNT PARK



FUNDRAISING TIPS!

- Ask your employer to match your fundraising or make a flat donation. You might also ask them to donate casual dress or a half-day off for all employees who join your team or make a donation.
- Host a garage sale and increase the amount you raise by asking for a \$1 donation on every transaction.
- Give friends a jar or cardboard box and ask them to collect their spare change over the months leading up to the event.
- Ask friends to make a donation in lieu of birthday or holiday gifts.
- Hold an informal Wii or video gaming contest with your friends and ask for a donation in lieu of an entry fee.
- Contact your old fraternity or sorority and see if they will sponsor or even join your team!
- Add a standard signature line to your outgoing email reminding recipients to support your efforts.
- Ask your favorite hairdresser to donate \$2 for every haircut they complete over a weekend.
- Don't forget to post appeals and updates to your Facebook account!
- Download and post event poster at work and around your community.



FIVE EASY WAYS TO RAISE \$300

- Invite ten friends over for movie night and ask them each to contribute \$10
- Ask three family members to sponsor you for \$25 each
- Ask your employer to contribute \$25
- Ask five coworkers to sponsor you for \$10 each
- Invite five neighbors over for food or wine-tasting and ask them each to contribute \$10

