

SPONSOR LEVELS

Presenting Sponsor - \$10,000

Logo listed in all print materials as Presenting Sponsor. This includes posters, brochures and additional printed materials
Sponsor logo listed on 3,000 event T-shirts at 75% of Pancreatic Cancer Action Network logo
Sponsor logo on Start / Finish banner at event
Sponsor logo displayed on event website with link
Company banner on main event tent at walk
Booth space provided to showcase company product / service at walk
Sponsor mentioned in event-day announcements and in all media press releases
Free registration for 25 company employees (Walk team)
Commendation plaque

Platinum Sponsor - \$5,000

Logo listed in all print materials as a Platinum sponsor. This includes posters, brochures and additional printed materials
Sponsor logo listed on 3,000 event T-shirts at 50% of Pancreatic Cancer Action Network logo
T-shirt sponsor of event (multiple sponsorships in this category)
Sponsor logo displayed on event website (if applicable) with link to sponsor's website
Booth space provided to showcase company product / service at Walk
Sponsor mentioned in event day announcements and in all media press releases
Free registration for 15 company employees (Walk team)
Commendation plaque

Gold Sponsor - \$2,500

Sponsor logo printed on 3,000 event t-shirts
Booth space provided to showcase company product / service at Walk
Event-day acknowledgement

Silver Sponsor - \$1,000

Mile-marker sponsor - company logo displayed on three mile-marker signs along walk route
Booth sponsor
Event-day acknowledgement

All logo sizes will be relative to the level of donation. All sponsorship contracts must meet print deadlines to be included. These levels can be adjusted to meet your company's marketing needs.



PANCREATIC CANCER ACTION NETWORK®

PURPLESTRIDE PHILADELPHIA2010

SPONSOR FORM

Sponsor Information

Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

T: () _____ F: () _____ Email: _____

Sponsor level:

Presenting Platinum Gold Silver Purple

How would you like your company listed?

Payment Method

Check Check # _____ Check date _____

**Please make checks payable to Pancreatic Cancer Action Network*

Credit card Please circle one: Visa MC Amex Disc Exp. date _____

Card # _____ CID# _____ Signature _____

Name as it appears on card _____

Cash

In-kind donation

Description of item(s): _____

Please check one: In-kind donation will be delivered Please pick up in-kind donation

In-kind donation is enclosed

Estimated fair market value: _____

How was value determined? (cash value, appraisal, etc.): _____

This agreement, signed by a duly authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated. By signing this agreement, you acknowledge that you have read and agree to all Pancreatic Cancer Action Network sponsorship terms and conditions. This agreement will become effective upon acceptance by the Pancreatic Cancer Action Network. Payment is due within 30 days of signing.

Signed and dated this _____ day of _____, 20_____.

Print name

Signature of authorized company representative

Thank you for your generous support!

For questions please contact Susan M. Yannessa at susan@yannessa.com or 215-887-4170.

Please mail completed forms and
payment to:

PurpleStride Philadelphia
c/o Susan Yannessa
309 Florence Ave., 628N
Jenkintown, PA 19046

The Pancreatic Cancer Action Network is a 501(c)3 non-profit, tax ID #33-0841281



PANCREATIC CANCER ACTION NETWORK®

2141 Rosecrans Ave., Suite 7000 • El Segundo, CA 90245 • P: 877-272-6226 F: 310-725-0029

April 13, 2010

SPONSOR TERMS

Sponsoring parties must agree to all of the terms and conditions below to sponsor a Pancreatic Cancer Action Network event. Please initial after each item to indicate that you have read and agree.

1. The Pancreatic Cancer Action Network hereby grants sponsoring party(s) the right to be an Official Sponsor of the Event. **Sponsoring party(s)** shall have the right to use the name of the Event, the Pancreatic Cancer Action Network's trademarks associated with the Event, in advertising on the effective date of this signed contract until 30 days after the Event. However, **sponsoring party(s)** must refer to the Event by its full name, including the name of the title sponsor, if any. All such materials are subject to the Pancreatic Cancer Action Network's prior written approval.
Initial: _____
2. **Sponsoring party(s)** will not grant any of its rights hereunder to any third party nor allow any tie-in partner of **sponsoring party(s)** to refer to its official status hereunder without the Pancreatic Cancer Action Network's prior written approval. **Sponsoring party(s)** will notify the Pancreatic Cancer Action Network in writing if they learn of any unauthorized use of the Event name or trademarks.
Initial: _____
3. The Pancreatic Cancer Action Network shall have the right to use **sponsoring party(s)** trademarks in advertising and promoting the Event. **Sponsoring party(s)** shall have the right to use the Event trademarks on merchandise in connection with **sponsoring party's** promotion of your sponsorship of the Event, provided any merchandise produced by **sponsoring party(s)** shall be of high quality consistent with our outstanding public image. All such materials are subject to the Pancreatic Cancer Action Network's prior written approval.
Initial: _____
4. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person and that it will comply with all laws and regulations pertinent to its business.
Initial: _____
5. In the event that the Event does not take place due to any cause beyond the reasonable control of the parties, this Agreement shall terminate and the Pancreatic Cancer Action Network's only obligation shall be to return to **sponsoring party(s)** the Licensing Fee paid to the Pancreatic Cancer Action Network hereunder less any direct out-of-pocket expenses incurred by the Pancreatic Cancer Action Network prior to the date of termination.
Initial: _____
6. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between us. This Agreement may not be assigned by either party. It shall be governed by the laws of the State of California. It is complete and represents the entire agreement between the parties.
Initial: _____

The Pancreatic Cancer Action Network is a 501c(3) non-profit, tax ID #33-0841281