

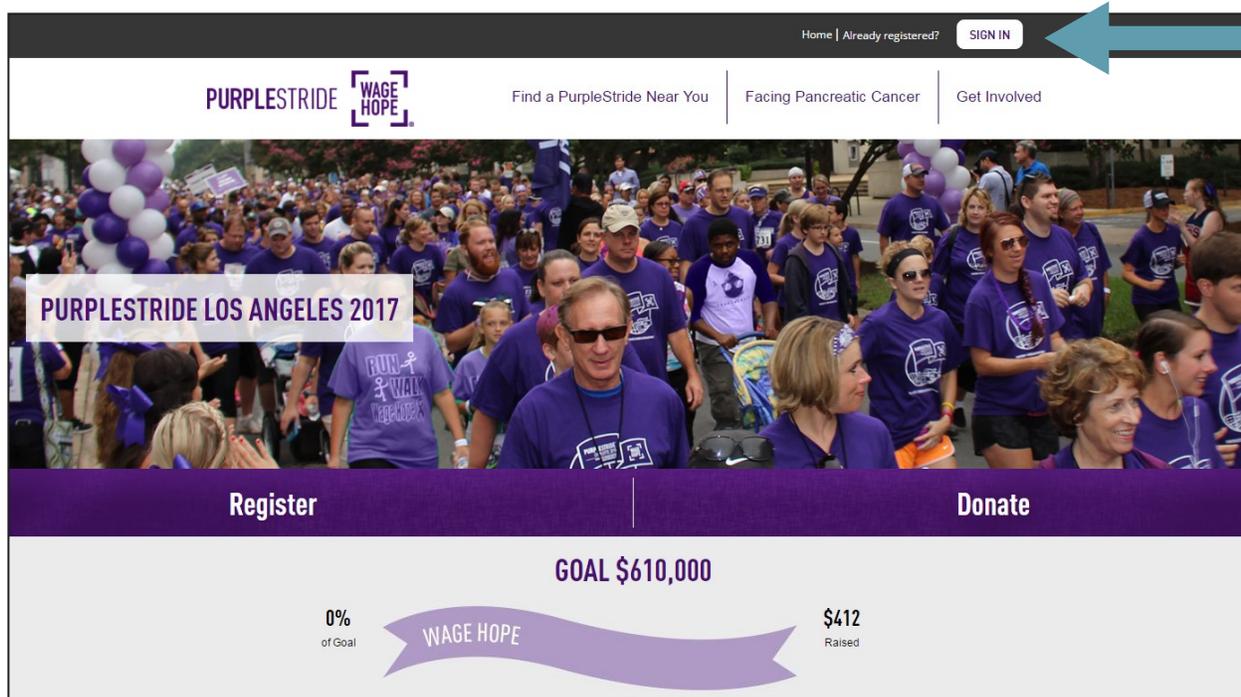
We've found that participants who personalize their fundraising page raise more than three times as much as those who rely on the default content—so we want to make sure you know how! Here's a simple step-by-step to help you make your fundraising page stand out from the crowd! Keep an eye out for **this color blue—that's how we'll call out action spots!**

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1. Access My Strider Central

From purplestride.org (or your local event's home page), select "Sign In" in the top right corner.



2. Log in using the username you created during registration

If you don't remember your username or password, scroll down and enter your email address to have them emailed to you. If you've forgotten the email you used to register, you can call our Customer Service team at 877-272-6226.

PARTICIPANT LOGIN

Login to manage your personal page and fundraise.

* = Required Fields

*Username:

*Password:

remember me

SUBMIT

FORGOT YOUR USERNAME OR PASSWORD?

Email me my Username and Password

* = Required Fields

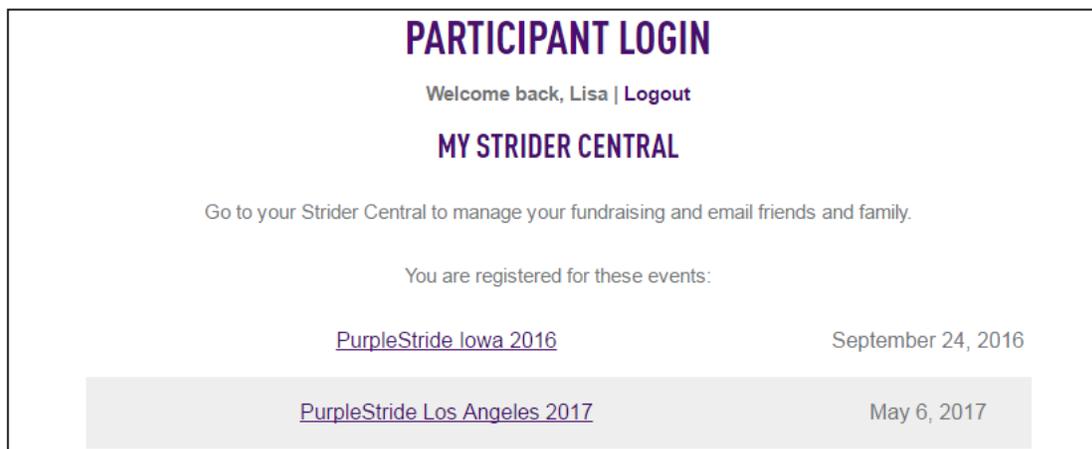
*Email (you registered with):

SUBMIT

3. Select the appropriate event

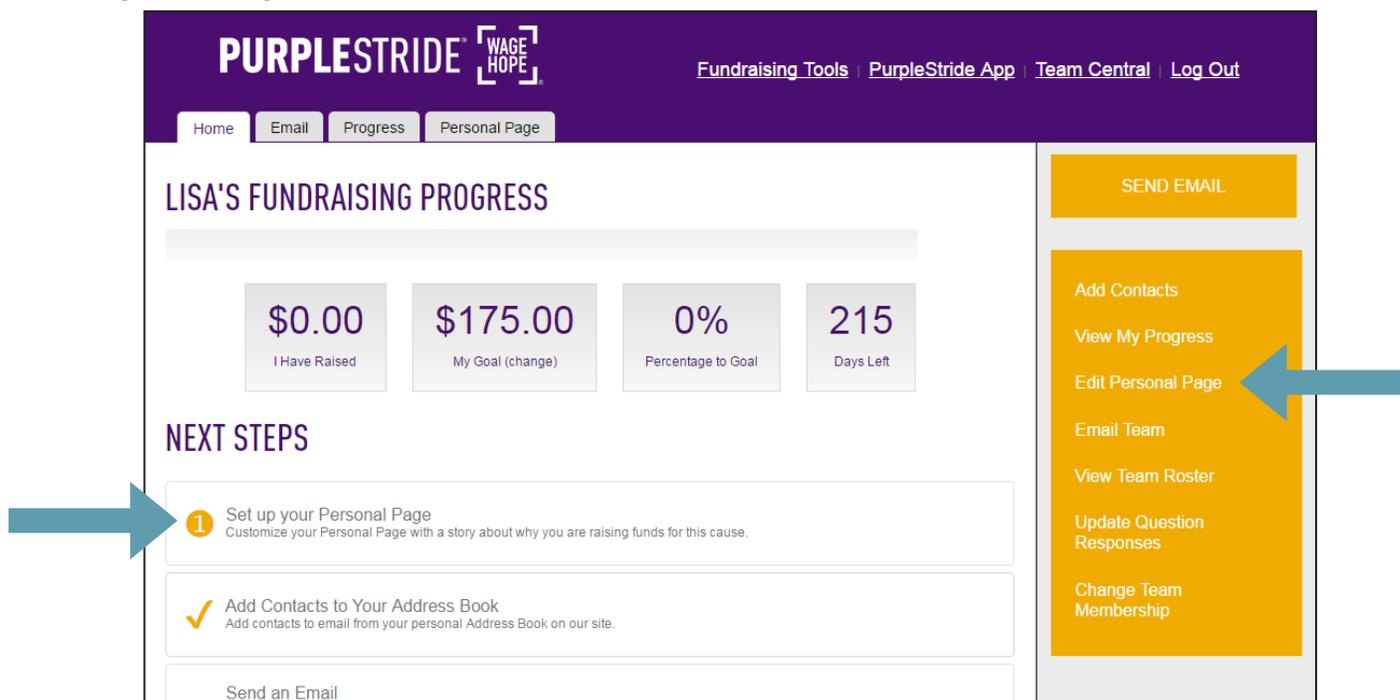
If you are registered for multiple events, they will all be listed on the next screen. Click the event name to access My Strider Central for the event for which you would like to personalize your page.

If you are only registered for one event, that event will be the only one listed on this screen. Click the event name to access My Strider Central.



4. Click “Set up your Personal Page”

Select the first option under “Next Steps” to start personalizing. You can also click “Edit Personal Page in the right hand sidebar.



5. Tell your story

Your name will be listed at the top of your personal page, so you don't need to include it in the title. The "Title" section should be an introduction to the content on the rest of the page. We suggest something personal like "My Story."

In the "Body" section, replace the current content by writing your personal story, telling why you participate in PurpleStride.

To preview your work, scroll down and click "Preview" (this will not save your changes, but will show you what your current page looks like). Once you are happy with your page, click "Save" at the bottom right corner of the page.

6. Create a personalized URL for your page

From this screen, you can also create a personal URL to make your page URL easier to remember. Select "URL Settings."

EDIT YOUR PERSONAL FUNDRAISING PAGE (VIEW PERSONAL PAGE)

Personal Page URL: **URL Settings** 

http://support.pancan.org/site/TR/PurpleStride/PurpleStride?px=2118035&pg=personal&fr_id=1101

This page is **Public**

From here, you will see your URL options.

- In the box, type what you would like your URL to be. The first part (support.pancan.org/goto) cannot be changed, but you can insert your own name into the field in order to shorten and personalize your URL.
- Then, you can determine whether you would like your page to be public (anyone can find your page by searching your local PurpleStride participants) or Private (only people with whom you share your URL can find your page).
- When you're happy with your settings, click "Save."

Personal Page URL: ()

<http://support.pancan.org/goto/>

This page is

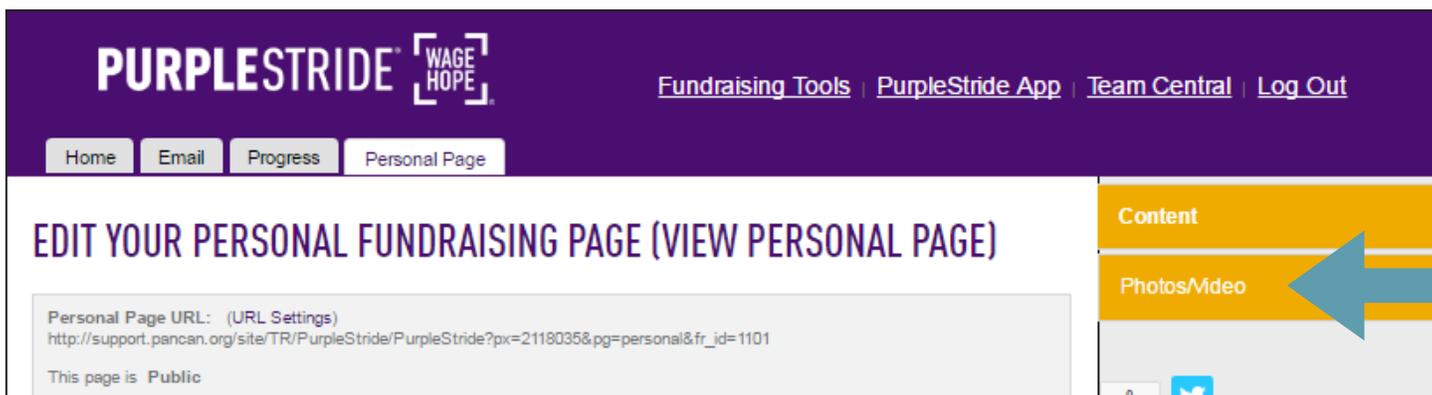
Public (Everyone can find and view and your Personal Page.)

Private (Only people who know the exact URL can find and view your Personal Page.)

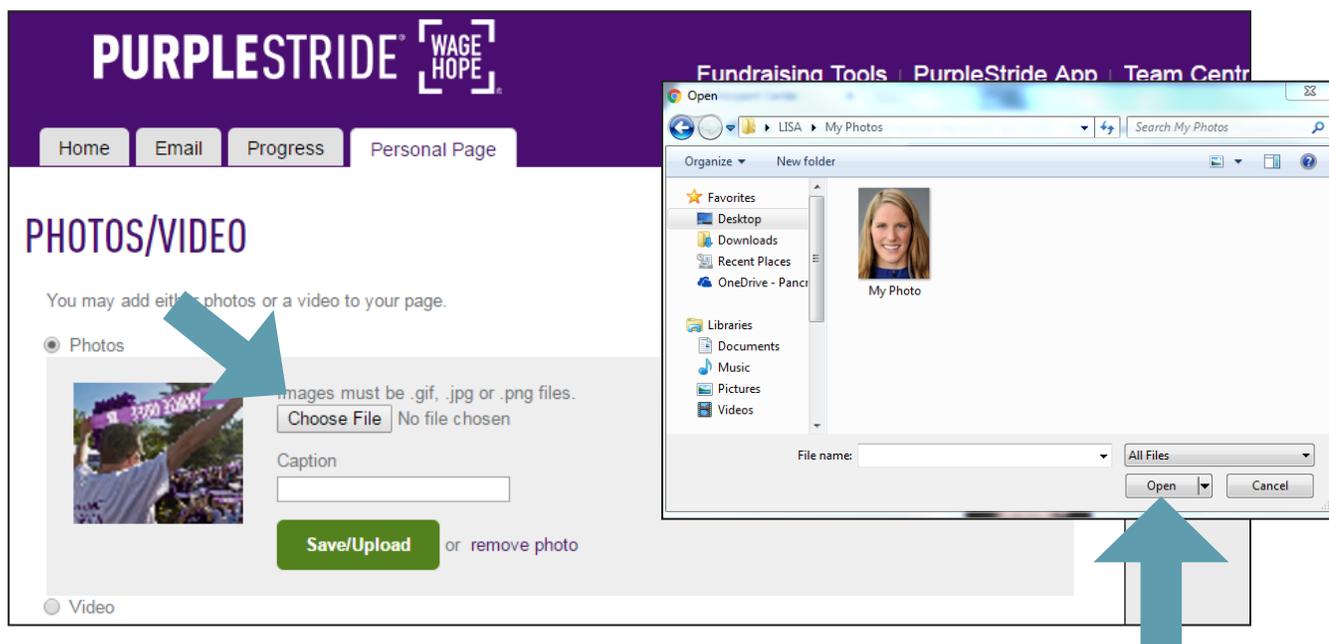


7. Update your photo

A picture is worth a thousand words, so we encourage you to also add a photo or video to your page. From the screen where you personalized your story, select “Photos/Videos” in the right hand sidebar (you can always get back to the story page by selecting “Content” in the sidebar).



- From the “Photos/Videos” page, you can upload a photo of yourself, a loved one, your PurpleStride team from last year; the sky is the limit! Simply click “Choose file,” find the photo on your computer, and click “Open.”
 - The file must be in .gif, .jpg, or .png format
 - The file size must be smaller than 6 Megapixels or 150KB
- If you would like to create a caption to go with your photo, enter it in the caption field.
- Once you have selected your file, click “Save/Upload.”



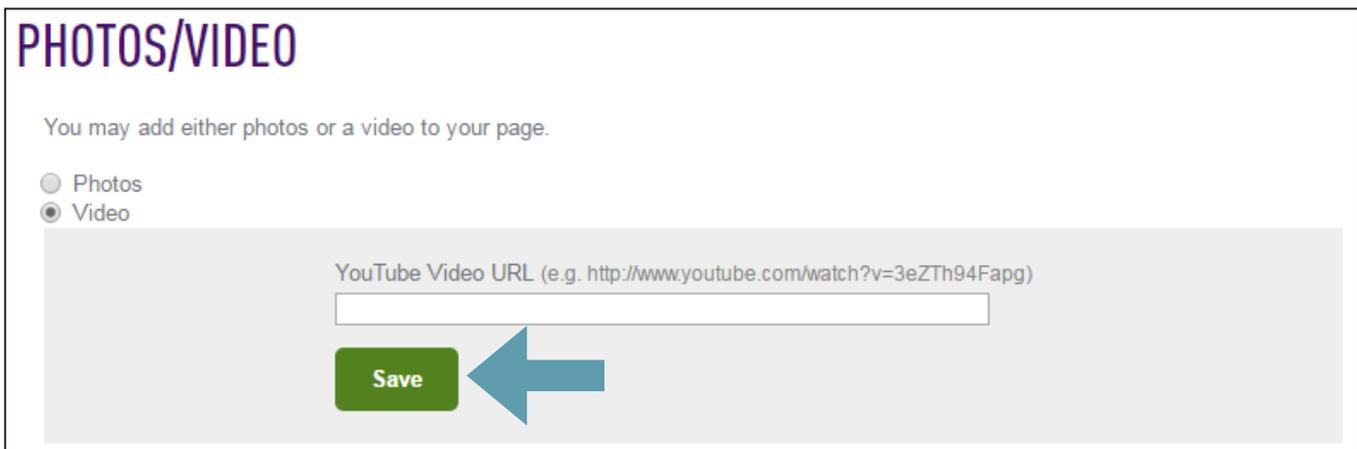
8. Choose a video instead of a photo

If you're a little more ambitious and want to embed a video on your PurpleStride page, you can do that as well — but it requires a few extra steps.

- First, record your video — you can use your iPhone camera or something more high-tech!
- Then, upload your video to YouTube ([tutorial available here](#)). You will need a YouTube account for this — it's free to set up and use.
- Next, copy the YouTube video's URL.

Once you have the YouTube URL, you can go back to My Strider Central, to the Photos/Videos page. Select the "Video" radio button, and paste the URL for your YouTube video into the field.

Then click "Save"



PHOTOS/VIDEO

You may add either photos or a video to your page.

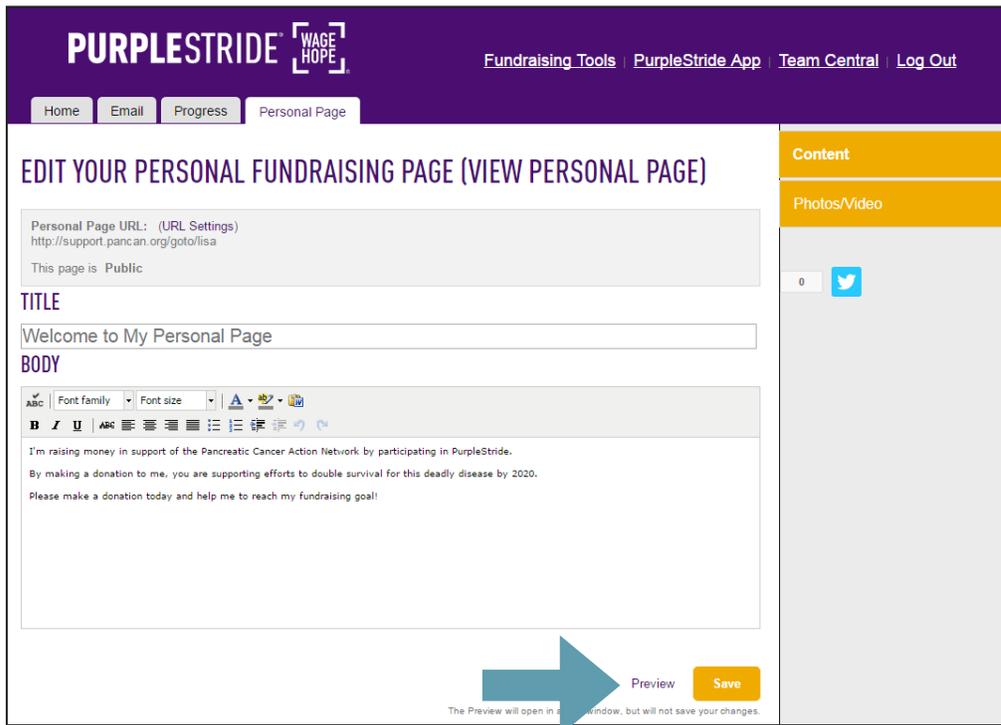
Photos
 Video

YouTube Video URL (e.g. <http://www.youtube.com/watch?v=3eZTh94Fapg>)

Save ←

9. Preview your page

Check your page to make sure it looks the way you want. Go back to the “Content” page and select “Preview.”



10. SAVE!

If you like the way everything looks, click “Save” and share your beautiful page with friends!

