

3 EASY TIPS

FOR FUNDRAISING THAT MAKE A PROFOUND
IMPACT IN FIGHTING PANCREATIC CANCER



PERSONALIZE YOUR PAGE

Make it **EASY** for donors to support you by sharing your story. We've found that participants who do this raise over **3 TIMES MORE** than others.

Here's how:

1. Sign into your **Participant Center**
2. Choose the **Personal Page**, or **Team page** tab
3. Upload photo and message and click **Save**

MAKE A SELF-DONATION

Yes, that's right! It turns out that participants that make a self-donation raise, on average, **TWICE** as much as those that don't.



Here's how:

1. Find your **team** or **personal** page online
2. Click the **donate now** button
3. **Follow the instructions** to submit and complete your donation

SEND EMAILS THROUGH YOUR PARTICIPANT CENTER



Did you know that on average fundraisers that send emails this way raise **216% MORE** than others? Emails sent from your participant center will contain links back to your page, making it **INCREDIBLY EASY** for others to get involved.

Here's how:

1. Sign into your **Participant Center**
2. Choose the **email** tab
3. Follow the steps to **craft** and **send your email**