

PANCREATIC CANCER AWARENESS MONTH 2017

CHAMPION PROGRAM OVERVIEW

PANCREATIC
CANCER
ACTION
NETWORK

Be a Champion in Your Community During Pancreatic Cancer Awareness Month

During the month of November, people across America will unite to Demand Better in the fight against the world's toughest cancer. Pancreatic cancer will kill more Americans than breast cancer in 2017 and continues to be the only major cancer with a single-digit survival rate at a mere 9 percent. It will impact more than 53,600 Americans this year alone.

The Pancreatic Cancer Awareness Champion Program is an opportunity for your company or organization to make a difference for one week in November. As a Champion, you are helping lead the charge in your community, and will be joining other companies, organizations, schools, hospitals, community centers and places of worship as we unite in this critical fight to end pancreatic cancer once and for all.

The Pancreatic Cancer Awareness Champion Program was created to give employees, community members, and students an opportunity to join the Pancreatic Cancer Action Network (PanCAN) in saving lives by spreading awareness around the facts, risk factors and symptoms associated with pancreatic cancer.

Your participation during November will help play an important role in raising the critically-needed awareness and support necessary for making progress for pancreatic cancer patients.

At a Glance: How to Participate

Your week devoted to fighting pancreatic cancer fosters team-building and strengthens your community. It's flexible to match your needs!

**DEMAND
BETTER**

FOR PATIENTS. FOR SURVIVAL.

DAY 1

Pancreatic Cancer Awareness Week Kickoff: Join the Fight & Demand Better for Patients!

Kick off the week to get your group engaged and excited to join the fight against pancreatic cancer.

DAY 2

I'm Making a Difference by Being an Advocate

Raise your voice for pancreatic cancer patients by contacting your members of Congress.

DAY 3

Go Digital: Spread Awareness via Social Media

Help spread awareness about pancreatic cancer risk factors and symptoms on your social media profiles.

DAY 4

Go Purple for Pancreatic Cancer!

Wear purple to show you're proud to join the fight — on World Pancreatic Cancer Day or any day in November!

DAY 5

Raise Spirits and Funds to Fuel the Fight!

Raise funds for the fight against pancreatic cancer by hosting a fundraising challenge at your organization.