*Thank you for joining us in November for Pancreatic Cancer Awareness Month!*

During the month of November, people across America will unite to Demand Better in the fight against the world’s toughest cancer. Pancreatic cancer will kill more Americans than breast cancer in 2017 and continues to be the only major cancer with a single-digit survival rate at a mere 9 percent. The Pancreatic Cancer Awareness Champion Program is an opportunity for our organization to make a difference for one week in November. We will be joining other companies, organizations, schools, hospitals, community centers and places of worship as we unite in this critical fight to end pancreatic cancer.

Our participation during November will help play an important role in raising the critically-needed awareness and support to make progress for pancreatic cancer patients.

**Activities at a Glance:**

**Pancreatic Cancer Awareness Week Kick Off:**

**Join the Fight & Demand Better for Patients!**

We are starting the week with a Kick-Off! We will talk about the state of pancreatic cancer, including signs and symptoms. We’ll walk through our week, ramping up for all the activities.

Insert Date/Time, Location, Detailed Instructions Here

**I’m Making a Difference by Becoming an Advocate!**

Did you know? 80% of pancreatic cancer research funding comes from the federal government. That means to make progress against the nation’s toughest cancer, we have to urge our members of Congress in Washington, D.C. to take action and fund lifesaving cancer research! Being an advocate for pancreatic cancer is easy, and it takes just a few minutes to make a phone call to your elected officials to deliver a quick message. We provide the talking points, phone numbers, everything you need – we just need to set aside a few minutes to make it happen.

Note: If calls take place before World Pancreatic Cancer Day on Nov. 16, the message will be to wear purple on WPCD.

Insert Date, Time (optional), Detailed Instructions Here

**Go Digital: Spread Awareness via Social Media!**

Spreading awareness about risk factors and symptoms associated with pancreatic cancer is important and social media is a powerful tool to use here. Print off the instructions and poster found at pancan.org/champions. Take a selfie with the poster and post on social media. You can also help spread the word by sharing our handy infographics on your profiles as well! Find everything you need at pancan.org/champions.

Insert Date, Detailed Instructions Here

**Go Purple: Flex Your Purple Power for Pancreatic Cancer!**

Wear purple for Pancreatic Cancer Awareness Month. Wear purple on Thursday, November 16 for World Pancreatic Cancer Day, as we unite with countries across the globe to fight the world’s toughest cancer.

Insert Date, Detailed Instructions Here

**Raise Spirits and Funds to Fuel the Fight!**

Raise money for the fight against pancreatic cancer by hosting a fundraising challenge!

Insert Date, Detailed Instructions Here