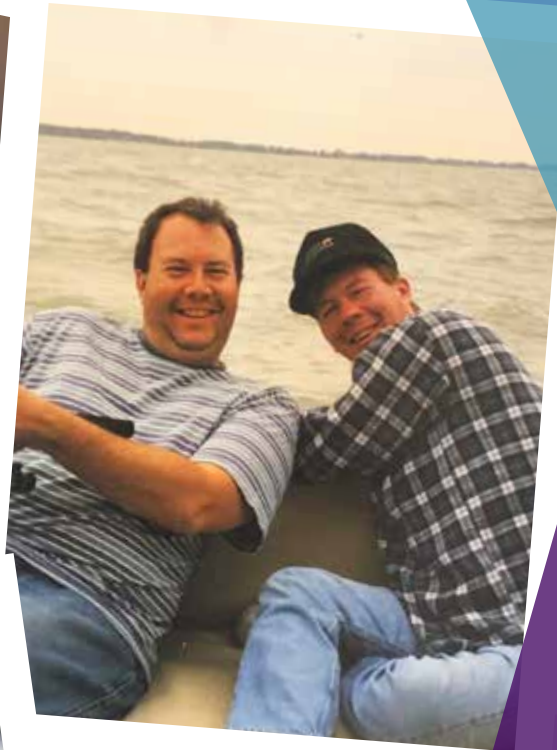




## 2024 PANCAN IMPACT REPORT

# Dream Big. Believe Big. Do Big.





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# Dear Dreamer,

It is a wonderful gift to be able to DREAM BIG. But dreaming is not enough. If you don't also BELIEVE BIG and know that your dreams are possible, they aren't. Dream big. Believe big. DO BIG!

Twenty-five years ago, my dream – to have a place where people facing pancreatic cancer could find helpful information, resources and hope, which would lead to improved patient survival – was taking shape. With my mother's journey as my inspiration, and with a growing number of like-minded big dreamers and believers, I knew we'd do it.

There were people who said we couldn't. That the pancreatic cancer statistics couldn't be changed. We tuned out those voices out and today, more of you continue to join the incredible PanCAN movement. Our community is thriving. Pancreatic cancer patients are today over three times more likely to survive past five years than when we began our work. PanCAN is creating transformational progress for patients.

I remain awestruck by your commitment and passion. When there was no one for pancreatic cancer patients and their families to turn to, you built a community.

[Marilyn Myrow is part of that community.](#) Her late husband is her reason for dreaming, believing and doing. Marilyn has donated every year since PanCAN was founded. [Cynthia Stroum also has been involved since the beginning,](#) inspired by her late father. Cynthia was the first chair of PanCAN's Board of Directors and has been a donor since the very beginning. She continues to inspire others with her leadership and generosity.

I'm so grateful for each of you. Your gifts to PanCAN mean that more people are benefiting from PanCAN Patient Services. More investigators are in pursuit of new treatments. More people are discovering how PanCAN can help them. More survivor stories are inspiring others.

I hope you are proud of all you've done for people facing pancreatic cancer and are as eager as I am to see what we can do together in the next 25 years.

Dream, believe, do. Let's go!



**Pamela Acosta Marquardt**

Founder





# Dear Friend,

I feel the warmth and incredible spirit of the PanCAN community every day – from the researchers making groundbreaking discoveries, to the amazing supporters fueling our mission, to the survivors, caregivers and families who share their inspirational stories so that no patient has to feel alone.

Our community lifts me up, brings me joy, fills me with gratitude and inspires me to fight even harder for every individual touched by pancreatic cancer today and for all those who will face it in the future.

Twenty-five years ago, this community – PanCAN – was only a vision, a dream. Today, I am proud that PanCAN is at the center of this vibrant, diverse and committed community that has been and will continue to be the catalyst for every moment of extraordinary progress realized for this disease.

The cumulative \$235 million PanCAN has invested in research (thanks to your generosity!) and the more than 1,185% increase in federal funding for pancreatic cancer research (thanks to your advocacy!) has galvanized the scientific community. Over a quarter of a million patients and families have received one-to-one help through PanCAN Patient Services. All made possible by you.

By standing together, we are changing the story of this disease. And I'm so excited about what's next.

I see a not-too-distant future where patients with pancreatic cancer have access to the full power and promise of precision medicine. A future where we can identify those most at risk for pancreatic cancer and reliably screen them for the disease, vastly improving survival. A future where no one faces pancreatic cancer alone, where every patient has a team of experts at their side.

This future is in sight because of the community we've built together. We are ready for our next greatest challenge. Right now, pancreatic cancer is the only major cancer with a five-year survival rate of less than 20%. We must improve the odds — and we will, thanks to all of you.

An incredible group of people with a sense of purpose and passion dreaming big, believing big and making big things happen. That's what PanCAN is all about. Thank you.



**Julie Fleshman, JD, MBA**

President and Chief Executive Officer



# Big Impact for Patients and Families

Patients with pancreatic cancer and their loved ones turn to PanCAN Patient Services for free, in-depth and personalized information on pancreatic cancer. We provide more resources and speak with more pancreatic cancer patients and caregivers than any other organization in the world — and we couldn't do it without you.

*"I believe that my interactions with Patient Services gave me confidence in my decision making. I do not and did not second-guess my decisions."*

**Betty Cole, survivor**



# Reaching More Patients and Families Than Ever Before

## A NEW RECORD

48,500+

New PanCAN Patient Services contacts this year

69,200+

PanCAN Patient Services interactions this year

487,500+

PanCAN Patient Services interactions to date

## Overcoming Barriers

You make it possible for PanCAN Patient Services to help every patient and caregiver affected by pancreatic cancer, no matter what obstacles they face. We recently introduced a new program to provide extra hands-on support for people experiencing barriers to care. Two PanCAN Patient Services Navigators now complement our expert team of Case Managers, helping to address challenges in the healthcare system that, for some, make a life-changing diagnosis even more difficult. In the past year, the Navigators have offered help in both Spanish and English to almost 200 patients with complex needs. They've helped people enroll in clinical trials, access biomarker and genetic testing and more, with a goal to improve outcomes for everyone facing this disease.



*"My hope is to make the healthcare journey smooth and less overwhelming for patients facing barriers to care by providing support and relevant resources, and by doing outreach on their behalf."*

**Brianne Flores, PanCAN Patient Services Navigator**



## PanCAN en Español

PanCAN's educational materials provide patients, their caregivers and loved ones with invaluable information on a range of topics in easy-to-understand language. Now some of our most requested resources are available in Spanish. We also have a team of Case Managers ready to offer support and answer questions from Spanish-speaking patients and their loved ones. And thanks to your generosity, many more resources are in development.



**PanCAN Patient Services is here to help you. [Contact us today](#) for free pancreatic cancer support and resources.**

# You Turned a Big Dream into the Biggest Fundraising Event of the Year!





# Big Support Leads to Big Progress



PurpleStride Los Angeles 2024 was the highest-grossing event ever — raising \$1.17 million to help those affected.

On Saturday, April 27, 2024, **more than 62,500 of you** showed up to take steps at PanCAN PurpleStride, the ultimate walk to end pancreatic cancer. Together, at **nearly 60 events across the nation**, you **raised more than \$16.7 million** to support everyone impacted by the disease! A special thanks to the Daniel J. Kobasic Foundation in memory of Daniel J. Kobasic and the Judy and Peter Blum Kovler Foundation for their generosity. Their PurpleStride matching gift campaigns paved the way for another successful year of fundraising to keep vital PanCAN programs running. When we work together, we can do BIG things!

The Daniel J. Kobasic Foundation has been committed to advancing progress in pancreatic cancer research since 2017, when Daniel, the Kobasic family patriarch, passed away from pancreatic cancer at age 71. Since 2020, the Foundation has funded a Catalyst Research Grant Award, invested in PanCAN's Early Detection and Treatment Fund and generously supported PanCAN PurpleStride events throughout the country, with their contributions totaling more than \$600,000.

This year, the Foundation also funded a \$100,000 match for PanCAN PurpleStride, which raised five times the match, inspiring an additional \$500,000 in fundraising.

Sisters Krystal Kobasic and Danica Stanciu continue to build an extraordinary legacy of hope in honor of their father, Daniel.



*"We are so encouraged by the progress being made in the fight against pancreatic cancer! The Daniel J. Kobasic Foundation is proud to support PanCAN's early detection initiatives and its work supporting those facing this disease and their caregivers."*

**Danica Stanciu**

# Big Dreams, Big Accomplishments!



## Christina DePippo

I stride for... **my mom, Cecilia.**

How did it feel to be a Top 10 Fundraiser for PurpleStride Los Angeles? **Absolutely incredible. This is a cause very dear to my heart and I am beyond grateful for those who helped me reach these milestones.**

What are your big dreams for PurpleStride 2025? **Raise \$50,000+ for "TEAM POSITIVE VIBES ONLY!"**



## Armmon Carter

I stride for... **my cousin, Congressman John Lewis.**

I take steps at PanCAN PurpleStride because... **it is a relentless disease that takes too many lives too soon. PurpleStride aligns with the John R. Lewis Legacy Institute's mission to make impactful change and also honors John's enduring legacy.**

What are your big dreams for PurpleStride 2025? **To see even greater participation and fundraising efforts... more awareness of the fight against pancreatic cancer.**





### Alison Takacs

I stride for... **my husband, Jim.**

I take steps at PurpleStride because... **I know how much every dollar matters to the scientists striving to find early detection methods and more treatment options.**

I've attended... **14 PurpleStride events in four cities!**



### Nicole Tark

I stride for... **my dad.**

This was the first PurpleStride for team "You Can Do It Howie!" and you placed in the Top 10 nationwide and #1 at PurpleStride New York City – how did it feel? **AMAZING. It gives us so much hope to have an incredible support system.**

What are your big dreams for PurpleStride 2025? **Being there with our dad again, with our amazing support system, raising even more funds to make a difference.**



### Charles Felder, Sydney Felder & Erinn Gales

I stride for... **Katie, who was my wife, Sydney's mother and Erinn's aunt. – Charles**

How did you get involved with PurpleStride? **My aunt Katie and uncle Charles were receiving support from PanCAN. After she passed, we decided to get involved, get a team going and raise money. – Erinn**

My best PurpleStride fundraising tip is... **Be honest! Share why YOU care, what you're excited about and even what scares you. – Sydney**

What are your big dreams for PurpleStride 2025? **To see a major announcement about the end of this disease. – Charles**



**Join us on Saturday, April 26, 2025, at a PanCAN PurpleStride event in your community!**

# Waging Hope in a Big Way



The Granberry family's personal connection to PanCAN began 25 years ago when their father, Hank, was diagnosed with pancreatic cancer. Shortly after his diagnosis, his family held the inaugural Hank Granberry Charity Classic Golf Tournament to raise funds for pancreatic cancer research in his honor. The tournament has become an inspiration for their Dallas community — a “can’t-miss” event.

This year was the 25th anniversary of the tournament, which for the second year in a row raised \$100,000. And it's only one part of the exceptional and enduring commitment the family and their company, Graphic Solutions Group, have made to ending pancreatic cancer. Their corporate engagement also includes a generous gift to power PanCAN's vital patient programs and support the company's enthusiastic participation in PanCAN PurpleStride.





PanCAN continues to expand our Endurance Event program, as Official Charity Partners for the 2023 TCS New York City Marathon and the 2024 Los Angeles Marathon, with 17 runners raising more than \$73,000. And this year, we launched Team PanCAN YOUR Way to support people who are fundraising through marathons, triathlons and half-marathons in their own communities.

**\$3,025,586**

Total DIY fundraising, including Wage Hope My Way events and tribute pages, social media fundraising and endurance events.

**408**

Wage Hope My Way events, tribute pages and endurance events.

Graphic Solutions Group has sponsored PurpleStride Dallas-Fort Worth for two years and this year, fielded teams at 16 events, comprising of employees and their families from each of their locations. The Granberry family has our heartfelt gratitude for their extraordinary generosity — in total, nearly \$600,000.

*“Over the years, we’ve heard so many personal stories from our customers, vendors and friends of the GSG family about how this terrible disease has affected them. They’re grateful we continue to raise awareness and carry on their loved ones’ memories.”*

**Mark Granberry, GSG Chief Executive Officer**

# Believing Big in the Next Generation

Twenty-five years ago, pancreatic cancer research received little investment. Many believed the challenges the disease posed were too great and that breakthroughs weren't possible. PanCAN saw it differently. We decided that patients and families deserve better. We asked you – our community – to join us in funding more research and today, the pancreatic cancer research field is thriving. Many of the grantees we've funded are now leaders in the field – mentoring the next generation and spurring incredible progress.



## **David Tuveson, MD, PhD**

*Director of the Cold Spring Harbor Laboratory Cancer Center*

- 2003 PanCAN Career Development Award

Helped develop a genetically engineered mouse model that has become the benchmark resource for laboratories throughout the world, allowing researchers to better understand the biology of pancreatic cancer.

## **MENTOR TO:**



## **Kenneth Olive, PhD**

*Associate Professor of Medicine at Columbia University*

- 2011 PanCAN Career Development Award
- 2020 PanCAN Translational Research Grant

Set up what is known as a “Mouse Hospital” to treat mice with pancreatic cancer like human patients, with a goal to identify drug targets and better understand challenges like chemotherapy resistance.

## **MENTOR TO:**



## **Basil Bakir, PhD**

*Fourth-year Fellow at Columbia University*

- 2023 PanCAN Informatics and Data Science Research Fellowship

Using PanCAN's SPARK health data platform to discover markers that can help doctors predict which chemotherapy is best for a given patient.



## Improving Patient Outcomes Today

through educational campaigns for the public and healthcare professionals.

During Pancreatic Cancer Awareness Month, PanCAN raised awareness of symptoms, risk factors and the latest research on early detection through a public service announcement, community toolkit, a World Pancreatic Cancer Day webinar and more.

*“If you have symptoms, get them checked out. Early detection can save your life.”*

**JR White, survivor, Pancreatic Cancer Awareness Month campaign ambassador**

## And in the Future

by piloting solutions to ensure early detection strategies and faster, more efficient development of novel therapies.

PanCAN’s Early Detection Initiative explores the connection between new-onset diabetes and pancreatic cancer, with a goal to develop a way to detect pancreatic cancer earlier in patients at high risk, increasing the likelihood it can be surgically removed.

Through the SPARK health data platform, PanCAN breaks down barriers to pancreatic cancer research by making real-world de-identified patient data accessible for scientists across the country.

PanCAN’s strategic alliance with the Global Coalition for Adaptive Research (GCAR) heralds the next phase for our groundbreaking Precision Promise<sup>SM</sup> clinical trial platform. PanCAN serves as the patient advocacy partner for GCAR’s work. This new alliance optimizes efficiencies so PanCAN can continue to invest in other areas of unmet need across the pancreatic cancer research field.

# Big Advancements in Precision Medicine

## Know Your Tumor<sup>®</sup> Powerful Knowledge. Personalized Treatment.

When PanCAN launched [the Know Your Tumor precision medicine service](#) in 2014, we didn't know whether biomarker and genetic testing would be beneficial to patients facing pancreatic cancer. Ten years later, thanks to our visionary donors, we now know that the answer is a resounding "yes." The evidence is so clear that national pancreatic cancer guidelines now recommend genetic and biomarker testing, opening the door to insurance coverage. This unlocks the power of precision medicine to more patients – today and in the future.

**2018** 

### New Publication: Patients Benefit From Know Your Tumor

About 27% of patients' tumors have at least one highly actionable alteration

**2014** 

### PanCAN Launches Know Your Tumor

This groundbreaking precision medicine service offers free biomarker testing to patients with pancreatic cancer.

**2017** 

### More than 1,000 patients served by Know Your Tumor



**1 immunotherapy  
approved**



# 2019



## Growing National Recognition of Testing Value

Revised national guidelines strengthen recommendations for biomarker testing and recommend genetic testing for all patients with pancreatic cancer.

## Know Your Tumor Data Improves Treatment

Paper based on Know Your Tumor data shows that platinum-based chemotherapy results in a better response for patients with DNA damage repair alterations in their tumor.



2 targeted therapies approved

# 2024



More than 2,000 patients from 49 states served by Know Your Tumor



2 targeted therapies approved

# 2020



## Groundbreaking News: Patients on Matched Therapy Live Longer

Know Your Tumor publication shows that patients who are able to go on therapies that match their tumor biology live an average of one year longer than to patients who aren't.



1 targeted therapy approved



New indication for immunotherapy approved

# 2021



1 immunotherapy approved

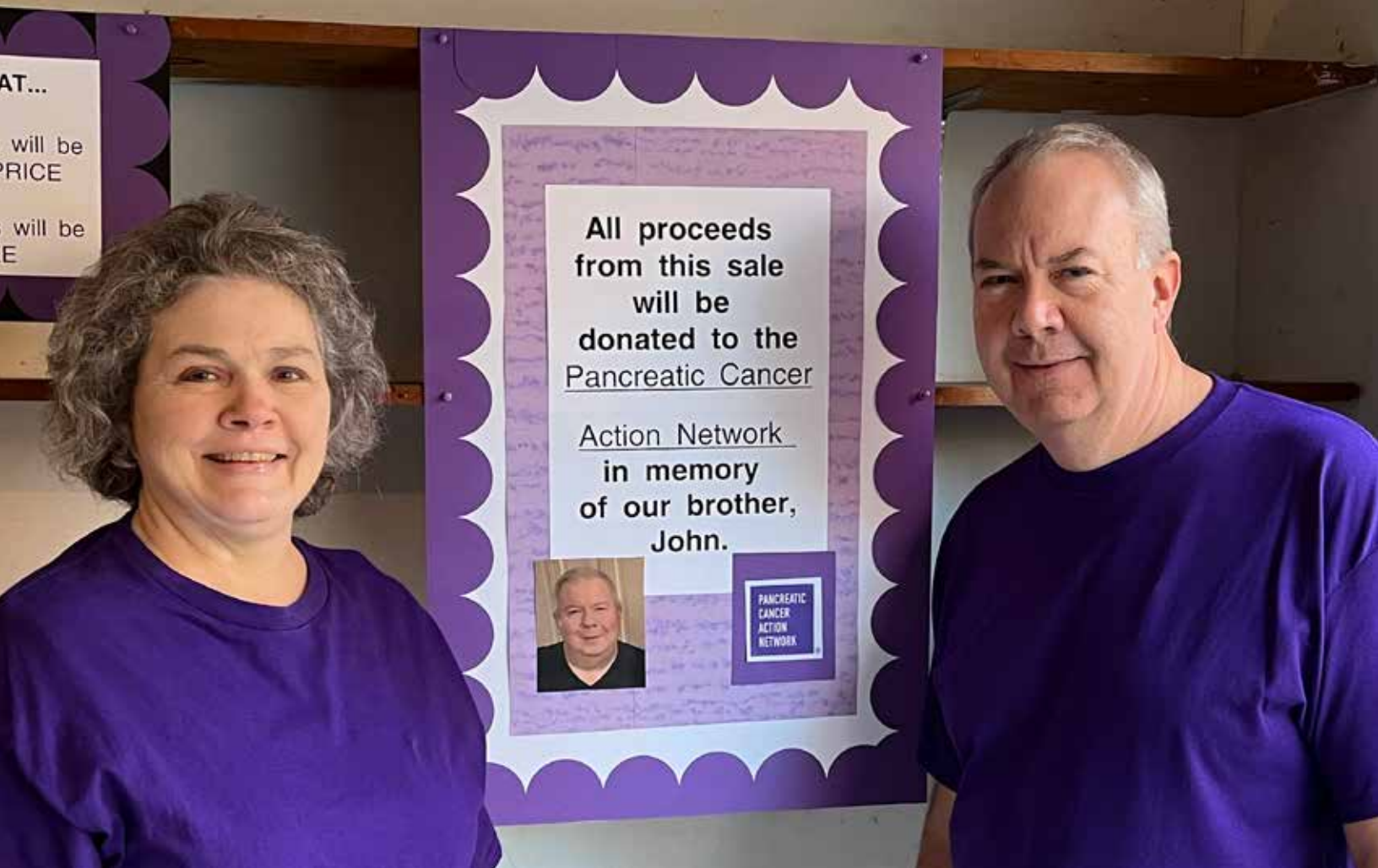


1 targeted therapy approved

# 2022



3 targeted therapies approved



*Rob Carmean and sister Karen at the garage sale for PanCAN after John's death.*

# A Big Brother Inspires a Lasting Legacy

Rob Carmean and his brother John were always close, with similarities in appearance, interests and sense of humor. They spent many summers on Ohio's Lake Erie, catching perch and walleye, swapping stories and sharing experiences. Their bond got stronger in March 2022, when John shared that he had pancreatic cancer. Over the next five months, Rob spent most weekends with John, helping him tidy up the house, buy groceries and do other errands — sometimes even indulging with John in his favorite soda from a nearby country store.



“It was important that we always save time for fun,” Rob said. “Sometimes we’d just hang out in John’s garage, me sitting on his John Deere mower, and he in a lawn chair. He would ask me jokingly, ‘Do you know how to ride that thing?’”

Rob will never get over the sting of his brother’s death that August. John missed his daughter’s wedding, as well as countless humorous moments, family time, old-timey sodas and chats about life.

After John died, Rob and their sister had a garage sale and sent the money to PanCAN.

“I’ve continued to donate to PanCAN because I believe in the mission, educational resources, the help they provide patients and families, and the research they fund,” Rob said. “They’re a positive driving force in working to beat this disease.”

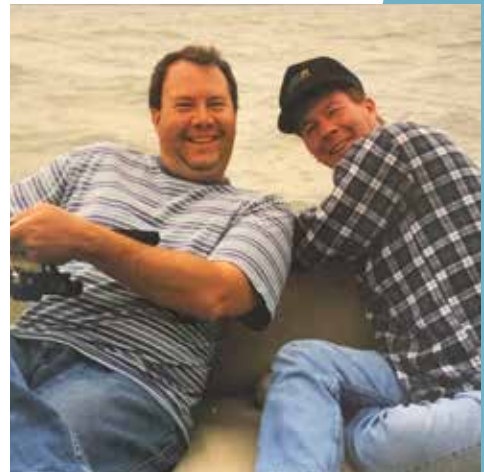
Rob is also leaving a gift to PanCAN in his will in hopes that one day other people with pancreatic cancer will have more time than John did.

*“I wish I had had five more years with him, instead of just five more months. The survival rate is going up but there’s a long way to go and I — like many other people — want to see it get much higher, like 80%. With enough of us donating our time and money, we will.”*

**Rob Carmean, family member**



*John Carmean, left, with Rob sharing favorite stories and memories.*



*Rob, left, and John Carmean loved fishing together.*

# Big Voices Demand Change in Congress



For 25 years, PanCAN has built a vibrant and diverse community who use their voices to make progress against pancreatic cancer on Capitol Hill. Thanks to the work of advocates like you and the support of Congressional champions like Representatives Anna Eshoo (D-CA) and Terri Sewell (D-AL), our efforts have resulted in a 1,185%+ increase in federal funding for the pancreatic research community since 1999.

Rep. Eshoo lost a close friend to pancreatic cancer and has been a guiding light in the bipartisan endeavor to improve outcomes for everyone impacted by the disease. She's partnered with PanCAN in the halls of Congress to fight for a better future for those affected.

With every win, Rep. Eshoo has acknowledged the power of the PanCAN community — “I made my commitment to this [disease] and joined all of you. You are a force of nature across the country. Know that!”



*“Having Rep. Sewell attend and speak at PurpleStride gave us an uplift of hope that we have someone who was personally affected by pancreatic cancer ‘in our corner’ in the fight to obtain more government funding,”*

**Kathy Polk, survivor**



*Rep. Sewell speaking at PurpleStride Alabama 2024; Rep. Eshoo*

Rep. Eshoo will retire at the end of 2024 after 32 remarkable years in Congress. Pancreatic cancer survivor Diane Borrison, who attended the 2020 State of the Union address in Washington, D.C., as a guest of Rep. Eshoo, speaks for all of us when she says, “Thank you, Anna Eshoo, and well done! YOU have saved thousands of lives and will continue to do so even after your well-deserved retirement.”

Rep. Sewell, who lost her mother to the disease, continues to demand more. In addition to pushing for increased federal funding for pancreatic cancer research, Rep. Sewell used her platform to raise awareness of the higher incidence rate in Black Americans. She spoke at PanCAN PurpleStride Alabama 2024, and declared: “In Congress, I have made it my mission to reduce the glaring racial disparities in this disease.” Thank you, Rep. Sewell!

By working together, we can make a big impact and change the story of this disease for everyone.





# A Big Thanks to Our PanCAN Ambassadors

Big names help spread big awareness about pancreatic cancer and the ways PanCAN can help people impacted by the disease. A big thank you to our new and longtime ambassadors who used their spotlight this year to shine attention on our work.

Because of their involvement – attending PurpleStride, posting on social media, discussing PanCAN in media interviews, appearing in our campaigns and more – we welcomed new members into our community who were able to get the support they needed and deserved.

## Using Her Platform in a Big Way

There she is, Miss America 2024, Madison Marsh – the first active-duty service member to win the coveted crown – taking steps to end pancreatic cancer. This year, Madison spoke at PurpleStride New York City about her mom, Whitney, who passed away from pancreatic cancer, and the serious need for progress against the disease.

*“Pancreatic cancer is a tough disease. There is no time or money to waste... People need change now. We need more money going to research. We need people who are ready to rally behind others. Together with PanCAN, we can all make a difference. Every penny. Every second counts for patients.”*

**Miss America 2024, Madison Marsh, speaking at PurpleStride New York City**



A special thanks to PurpleStride team “Trek Against Pancreatic Cancer.” Their efforts this year broke records, making them the highest-grossing team in PurpleStride history, raising nearly \$250,000 to support those affected by pancreatic cancer.

## We’re Incredibly Grateful for Our Ambassadors’ Support This Year

**John Billingsley\***

**Shawna Landon**

**Dean Butler**

**Michael Landon Jr.**

**Judge Frank Caprio**

**Leslie Landon Matthews**

**Juan Carlos Coto\***

**Madison Marsh**

**Rosario Dawson**

**Laurie McGuane**

**Jonathan Frakes\***

**Maria Menounos**

**Dan Fogelman**

**Lisa Niemi Swayze**

**Melissa Gilbert**

**Brad Rutter**

**Lindsay Greenbush**

**Armin Shimerman\***

**Sidney Greenbush**

**Kitty Swink\***

**Eric Idle**

**Katie Springer Yenkin and  
the entire Jerry Springer family**

**Mindy Kaling**

**Ty Young**

**Sean Landon**

*\*\*Team Trek” Member*

# Thank You to Our Industry Supporters

From the very beginning, our Industry Partners have been aligned with our patient-centric mission, providing crucial funding for programs, resources, services and community.

abbvie

GRAIL

NOVARTIS

astellas

IPSEN

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Boston  
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Advancing science for life™

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INVESTOR RELATIONS

FibroGen

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Nestlé Health  
Science



# PanCAN Health Equity Committee

PanCAN is grounded in a culture that stands for equality, equity, diversity and inclusion for everyone — our employees, volunteers, partners and constituents. Health equity is at the heart of everything we do.

The Health Equity Committee advises PanCAN on the development of goals and initiatives within our communities, and on ways to improve the health of those disproportionately impacted by pancreatic cancer, including racial and ethnic minority populations and rural communities.

With the guidance of this committee, our goal is to one day eliminate health disparities, advancing health equity for all those impacted by the disease.

**Caroline Brown**

*Bank of America*

**Joy D. Calloway, MBA, MHSA**

*National Medical Association*

**Courtney Cartrette**

*PanCAN LGBTQIA+ Employee  
Resource Group*

**Teona Ducre**

*PanCAN Survivor Council Alumnus*

**Fabienne Ehivet, MS, CGC**

*Emory Winship Cancer Institute*

**Daniel Carlos Hughes, PhD**

*University of Texas Health – San Antonio*

**Craig Irving**

*American Airlines*

**Mimi Leonard**

*PanCAN Volunteer Advisory Council*

**Jerrick Lewis**

*The John R. Lewis Legacy Institute*

**Garry Lowe**

*The John R. Lewis Legacy Institute*

**Tanieka Mason, MPH**

*Tower Health, Reading Hospital*

**Marcus Noel, MD**

*PanCAN Scientific and Medical  
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*Upstream Impact Solutions Consulting*

**Nicolette Rodriguez, MD, MPH**

*Brigham and Women's Hospital,  
Dana-Farber Cancer Institute, Harvard  
Medical School*

**Rabbi Zach Shapiro**

*Temple Akiba*

**Deborah Stamps, EdD, MBA,  
MS, RN, GNP, NE-BC, CDE, FAAN**

*Chi Eta Phi Sorority, Inc.*

**Sandra Thomas**

*SPT Consults*

**Jose Trevino, MD, FACS**

*Virginia Commonwealth University  
Massey Cancer Center*

**Bishop Rex Waddell, MA, PhD**

*Church of the Living God*

**Rod Williams, MBA**

*PanCAN Board of Directors*



*PanCAN Board of Directors: Karyn Temple, Karen Young, Eric Park, Lisa Kulok, Dennis Cronin, Julie Fleshman, Craig Rogerson, Jay Backstrom, Rod Williams, Barbara Kenner, Rich Hume, Michael Korengold (emeritus board member).*

# PanCAN Volunteer Leadership

## Board of Directors

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*Vice Chair*

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**Sharon Bittman**

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**Karyn A. Temple**

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**E. Gabriela Chiorean, MD, FASCO**

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**Eric A. Collisson, MD**

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**Howard Crawford, PhD**

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*Cedars-Sinai Medical Center*

**Manuel Hidalgo, MD, PhD**

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**Michael Hollingsworth, PhD**

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**Peter Hosein, MD**

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**Nicholas Nissen, MD**

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**Diane Simeone, MD**

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**Aatur Singhi, MD, PhD**

*University of Pittsburgh*

**Sapna Syngal, MD, MPH**

*Dana-Farber Cancer Institute  
Brigham and Women's Hospital*

**Margaret A. Tempero, MD**

*University of California, San Francisco*

**Colin Weekes, MD, PhD**

*Massachusetts General Hospital*

**Jen Jen Yeh, MD**

*University of North Carolina*

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*Co-chair*

**Nick Pifani**

*Co-chair*

**Anggie Becorest**

**Randi Ervin**

**Joy Faye Heines**

**Pamela Jackson**

**Paris Johnson**

**Reesa Levy**

**Clayton Mansfield**

**Steven Merlin**

**Diane Schooley-Pettis**

**Anne Shimabukuro**

**Ray Shupe**

**John Walmsley**

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*Co-chair*

**Helen Dillen**

*Co-chair*

**Janice Griffin**

**Jeanne Lipshetz**

**Mimi Leonard**

**Bruce Platt**

**Sue Popik**

**Tripp Razor**

**Jann Skelton**

**Wendy Stoneberg**



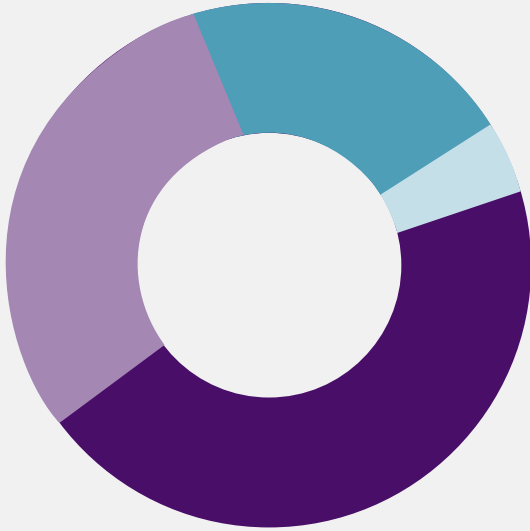
# Our Financials

**PanCAN is dedicated to using your gifts wisely and maintaining full transparency.**

With your support, we will achieve even more for every single individual touched by this disease today, and all those who will face it tomorrow.

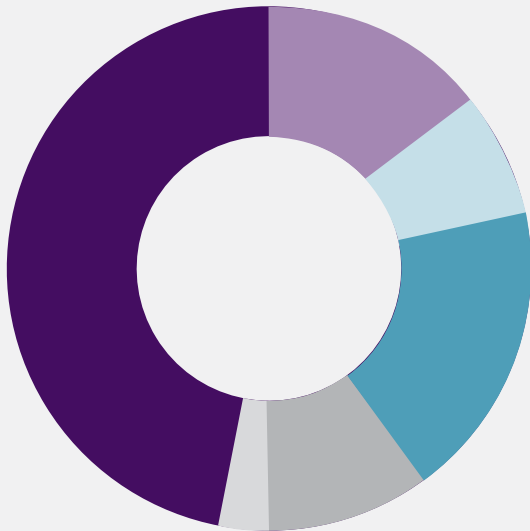
See how your dollars were put to work in fiscal year 2024 (July 1, 2023 – June 30, 2024).





## Revenue

- 42% Contributions
- 35% Volunteer-Driven Events
- 18% Program Revenue
- 5% Investment & Other



## How Your Dollars Were Spent

### Programs

- 45% Research and Scientific Affairs
- 13% Community Engagement
- 8% Patient Services
- 2% Government Affairs

**68% Programs**

### Supporting Services

- 21% Management & Operations
- 11% Fundraising

**32% Supporting Services**

## Overview

**Total Income** \$47,446,237

**Total Expenses** \$60,643,133

**Ending Net Assets** \$35,623,541

# 25 Ways You Can Make a Big Impact

1. **Contact PanCAN Patient Services and get free resources for yourself or others**
2. **Donate to PanCAN today**
3. **Volunteer year-round with your local PanCAN affiliate**
4. **Advocate to increase federal research funding**
5. **Follow PanCAN on social media and share your story**
6. **Register and fundraise for PanCAN PurpleStride**
7. **Join our Micki Love Society by leaving PanCAN in your will**
8. **Host your own fundraising event through Wage Hope My Way**
9. **Attend an educational webinar and invite others to join**
10. **Become a PanCAN PurpleStride sponsor**
11. **Become a monthly donor**
12. **Bring a friend to PanCAN PurpleStride**
13. **Ask your employer to match your gifts to PanCAN**
14. **Create a Tribute Page to honor a loved one**





15. Ask your doctor to order patient education materials from PanCAN for their office
16. Remember the PanCAN Patient Services number — 877-2-PANCAN — and spread the word
17. Read up on the latest pancreatic cancer news on our blog
18. Give through your Donor Advised Fund
19. Mark your birthday or anniversary with a Facebook fundraiser for PanCAN
20. Wear your purple swag and strike up a conversation about PanCAN in your community
21. Create a company team and encourage your company to join you at PurpleStride
22. Sign up for our latest news
23. Donate to a PurpleStride fundraiser
24. Write a handwritten note to a volunteer or donor
25. Feel proud about the difference you make!



END  
PANCREATIC  
CANCER

PanCAN  
PANCREATIC  
CANCER  
ACTION  
NETWORK  
PanCAN  
PURPLE  
STRIDE

PanCAN's **vision** is to create a world in which all patients with pancreatic cancer will thrive.

Our **mission** is to take bold action to improve the lives of everyone impacted by pancreatic cancer by advancing scientific research, building community, sharing knowledge and advocating for patients.





PANCREATIC  
CANCER  
ACTION  
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