

Be a Champion in Your Community During Pancreatic Cancer Awareness Month

During the month of November, people across America will unite to Demand Better in the fight against the world's toughest cancer. Pancreatic cancer will kill more Americans than breast cancer in 2019 and continues to be the only major cancer with a single-digit five-year survival rate at a mere 9 percent. It will impact more than 56,000 Americans this year alone.

The Pancreatic Cancer Awareness Champion Program is an opportunity for your organization to make a difference in November. As a Champion, you are helping lead the charge in your community, and will be joining other companies, organizations, schools, hospitals, community centers and places of worship as we unite in this critical fight to end pancreatic cancer.

This program was designed to give employees, community members, and students an opportunity to join the Pancreatic Cancer Action Network (PanCAN) in saving lives by spreading awareness around the facts, risk factors and symptoms associated with pancreatic cancer, as well as raise life-saving funds.

At a Glance: How to Participate

Your participation in the fight against pancreatic cancer fosters team-building and strengthens your community. You have a variety of awareness opportunities to choose from! Choose one activity or more, whatever works best for your group! All activities & accompanying resources will be available starting October 21 at <http://pcan.at/DBchamps!>

Sample Awareness Opportunities

1

Go Purple for Pancreatic Cancer!

Wear purple to show you're proud to join the fight — on World Pancreatic Cancer Day (Nov 21, 2019) or any day in November. Visit the World Pancreatic Cancer Day website for more info!

2

Go Digital: Spread Awareness via Social Media

Help spread awareness about pancreatic cancer risk factors and symptoms on your social media profiles. You can also highlight your organization's participation!

3

Advocate for Federal Funding

Raise your voice for pancreatic cancer patients by asking your members of Congress to prioritize lifesaving cancer research through our simple online action alert.

4

Raise Spirits and Funds to Fuel the Fight!

Host a fundraising challenge at your organization by starting a Wage Hope My Way page, a Facebook fundraiser or joining PurpleStride!

5

Host a Pancreatic Cancer Awareness Lunch & Learn

Is your organization pancreatic cancer aware? Host a fun lunch and learn to spread awareness. Use the risk assessment and quiz to test your knowledge.